



OnePitch's Pitch Posse

About OnePitch

A SIMPLIFIED PR SOLUTION FOR TEAMS OF ALL SIZES:

At OnePitch, we're all about connecting publicists with the right journalists to make pitching easier and more effective. Our platform takes the guesswork out of media outreach with smart tools for media research, generating spot-on media lists, and access to a database of reliable contacts.

We're not just a platform — we're a community built to help you grow. At OnePitch, you'll find a supportive network of PR pros, marketers, and communicators who are serious about getting better at their craft. Whether you're refining your pitch, navigating a tricky media ask, or just looking to expand your circle, we've got you covered.

As a member, you'll get access to:

- 🎯 Daily media opportunities tailored to your beats and interests
- 📋 Curated media lists built just for you
- 🎤 Exclusive events like Pitch Paloozas (hello, 1:1 time with journalists!)
- 💬 Honest advice and feedback from PR pros and media insiders
- 🤝 A smart, supportive community that has your back
- Plus, tons of resources to help you pitch with confidence and clarity.

Because when you pitch better, you get better results. And we're here to help you do just that.

MORE ON [ONEPITCH.CO](https://onepitch.co)

Here's the TL;DR:

The PR world can be competitive, confusing, and kinda lonely sometimes — and honestly, that's not how it should be. We wanted to create a space that was actually collaborative. A place where people share resources, give real feedback, celebrate wins, and help each other out.

So... we built it. And it's awesome.

So... Who's in The Pitch Posse?

Our members are smart, experienced, and generous with their time and insights.

You'll find:

- 🧠 In-house comms leads from tech startups, lifestyle brands, and everywhere in between
- 📣 Agency pros from boutique firms to the big names
- 📄 Freelancers and consultants juggling multiple clients and crushing it
- 🌱 Newer PR folks soaking it all in, learning fast, and asking great questions

If you're ready to refine your approach and pitch like a pro, you're in the right place.

Slack Channels & Convos

We've got a bunch of channels (and yes, we're on Slack!) to help you get what you need, fast:

#general

This is your place to go on Mondays to see what we have coming up that week.

#advice-insights-pro

This is your place to post any questions you have, ask for advice, or help finding out any information to make your job easier

#media-lists-pro

Within this channel, you can request media lists that we will pull for you! You can also view all the other lists people have requested in the past or ask questions about contact info for journalists.

#coffee-with-a-journalist-podcast

Each week, we post our new podcast episode here!

#pitch-palooza-pro

Anything related to our virtual events will live within this channel. We will post upcoming guests, where to submit pitches to be reviewed, and callouts for industries/journalists you'd like us to bring on. All the recorded virtual events will be posted in this channel as well so you can go back and watch if you missed the session.

#opsocialclub

You can post your own social posts that need some love, and go like, comment, and share others' to help amplify.

#media-moves-opps-pro

All media updates and opps will live here and be posted daily.

#jobs-rfps-work

Your place to post if you are looking for a job or hiring.

Upcoming Events

14

MAY

PITCH PALOOZA:
SHOSHI PARKS, FREELANCE

12-12:30 PM PT

28

MAY

PITCH PALOOZA:
MATT KIROUAC, FREELANCE
TRAVEL JOURNALIST

11-11:30 AM PT

4

JUNE

PITCH PALOOZA:
KAREN CICERO, GOOD
HOUSEKEEPING

12-12:30 PM PT

18

JUNE

PITCH PALOOZA:
MARTIN CABALLERO,
BEVNET.COM

12-12:30 PM PT

Don't Just Take Our Word For It....



Waylon Tate

Great Pitch Palooza session with Kirk Miller from Inside Hook! I appreciate that he took the time to listen and answer thoughtfully to my question, and that of other communication pros. The reason that I think that there is always such a draw to these types of events, is that publicists (both new and seasoned) are always trying to understand what is in the mind of a journalist. These sessions provide us near one-on-one opportunities with the media, and that is pretty profound.



Hannah

Thank you so much to you and the team running the OnePitch Slack community!! Joining has been so so helpful for staying sharp on earned media and knowledgeable about the latest in the industry. I read through the channels daily and am shocked that such a comprehensive resource is so affordable!!



Kristen





Basically, I'm LOVING everything about the One Pitch community, including the Slack and the email recaps (I haven't had a chance to join a pitch palooza yet but I'm sure I'd love that too!).

ICYMI: We Also Have a Product

Oh hey — did you know we're more than just a great community?

ICYMI, OnePitch is also a platform that helps you pitch better, faster, and with less guesswork. We use smart tech (not fluff) to match your pitches with the right journalists — and give you the context and contacts you need to get responses.

Here's what you can do with OnePitch:

-  Build a pitch
-  Get matched with journalists
-  Export a curated media list
-  Send, follow up, and track it all

Think of it as your pitching command center — backed by a crew of pros who've been in your shoes.

Want to get a journalist's attention and
land a pitch?

OnePitch Makes It Happen 😊